



WalkArlington Walk Friendly Community Walkabout Nomination Overview



Who may apply?

Any Arlington resident, Civic Association, Business Improvement District, retail partner/business, residential property, or other Arlington-based entity representing a neighborhood that has NOT already been featured in a Walkabout. (For a current list of Walkabout routes, visit <http://www.walkarlington.com/pages/walkabouts/>)



How do we apply?

Visit www.walkarlington.com to complete the official [WalkArlington Walk Friendly Community Walkabout Nomination Form](#) on-line.



What is the deadline for submission of Walkabout nominations?

Wednesday, February 29, 2012 at 12 midnight



What will the featured Walkabout neighborhood receive?

WalkArlington will provide the featured Walkabout neighborhood with an array of resources and support, including:

- Development of a Walkabout map in English and Spanish
- Printing of color Walkabout maps for neighborhood and event-related distribution
- Promotion of the neighborhood Walkabout as WalkArlington’s inaugural “*Walk Friendly Community Walkabout*”
- Inclusion of the neighborhood’s Walkabout map on the WalkArlington website in English and Spanish
- Inclusion of neighborhood Walkabout map in the next WalkArlington Walkabouts brochure , which is distributed around the County
- Publicity around the Walkabout and event, via WalkArlington, Car-Free Diet, and CommuterPage websites, Arlington County partner websites and media, and local social, online, print, and broadcast media channels
- Promotional and logistical support for Walkabout event
- Opportunity for input at every step of Walkabout development and execution
- A WalkArlington *Walk Friendly Community Walkabout* Tool Kit full of promotional materials and give-aways for participants
- A WalkArlington *Walk Friendly Community Walkabout* gift bag for the nomination contact person



What if I have more questions?

Contact info@walkarlington.com, subject line: *Walkabout Nomination*

Nomination rules and stipulations may be found at www.walkarlington.com

WalkArlington, an initiative of Arlington County Commuter Services within the Department of Environmental Services, gets "more people walking more of the time" by promoting the health, environmental, community-building, and commuting benefits of walking.